



Trade fair for sanitation, heating, air conditioning and electrics

WE CONNECT THE FUTURE

FOCUS ON INDUSTRY TOPICS

- HYBRID HEATING SYSTEMS AND HEAT PUMPS
- CROSS-SECTOR SOLUTIONS
- COOLING AND VENTILATION SYSTEMS
- SMART SANITATION SOLUTIONS
- ASSEMBLY TECHNIQUES
- DESIGN & FUNCTION

MESSE ESSEN

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FUTURE PLATFORM SHK+E ESSEN

EFFICIENTLY GEARED FOR TOMORROW

of the exhibitors saw their

(fully or partially) fulfilled

of the exhibitors rated the

business positively

at SHK+E ESSEN 2024

opportunity for good follow-up

of the exhibitors made new contacts

expectations of SHK+E ESSEN 2024

SHK+E ESSEN has been a key player in the market for over 50 years, evolving into one of the leading trade fairs in the sanitation, heating, air conditioning and electrics industries. It brings together HVAC professionals from the trades, installation, planning and consulting sectors in Germany's largest metropolitan area. As the first industry highlight of the year, SHK+E ESSEN looks to the future and presents cross-trade solutions and innovative products. Expert forums, special areas and the supporting programme focus on current topics, fostering targeted knowledge exchange within the industry.

Take advantage of SHK+E ESSEN to reach new customer groups. The trade audience includes professionals from various sectors, including those in the sanitary, heating, ventilation and electrics trades, as well as technical building equipment specialist planners, manufacturers from the heating and sanitary industries and architects.

VISITORS' COMMERCIAL SECTORS*

- 39% professionals from the HVAC trades
 13% technical building equipment specialist planners/experts
 8% HVAC wholesalers
 7% heating industry manufacturers
 6% sanitary industry manufacturers
 6% educational institutions/pupils/students
- 5% housing industry/property developers/operators/architects
- 4% retail/building supply stores
- **3%** professionals from the electrics trade
- **1%** wholesale electrics trade

*Excerpt from the survey results



DON'T MISS IT!

Register now for SHK+E ESSEN 2026 and join us in setting an example for an energy-efficient future.



TOP BUSINESS

337 EXHIBITORS

from 16 nations

87%

90%

86%

TOP OPPORTUNITY

Round about **30,000 VISITORS** from 37 nations

90%

89%

72%

of the trade visitors were (completely) satisfied with the range of products and services on offer

of the trade visitors plan to visit SHK+E ESSEN again

of the the trade visitors have purchasing and procurement responsibility

TOP PLATFORM

EXPERT FORUMS AND SPECIAL AREAS

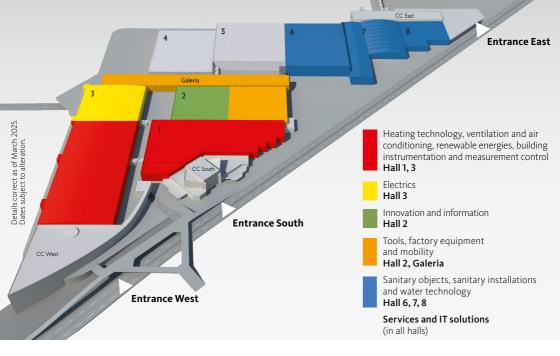
- DRINKING WATER MEETING POINT Focus topic: drinking water hygiene – with forum
- HVAC EDUCATION, LEARNING + IT CAMPUS Training and further education opportunities in the HVAC industry
- STARTUP@SHK+E ESSEN Young founders and innovative ideas
- ► HEATING FORUM State-of-the-art technologies in action
- HVAC AND ELECTRICS TOPICS FORUM Expert presentations, interviews, discussion rounds
- CONTENT LAB Use of social media in the HVAC+E trades

SUPPORTING PROGRAMME

- GUIDED TOURS OF THE FAIR
 Installation optimisation fast, simple, safe
 For architects and technical building equipment
 specialist planners
- BENELUX DAY
 International exchange and cross-border solutions
- APPRENTICE LOUNGE All about the training programme for HVAC system mechanics
- APPRENTICE DAY Manufacturer-neutral information for HVAC apprentices

Source: Data from the exhibitor and trade visitor survey on SHK+E ESSEN 2024 from Gelszus Messe-Marktforschung GmbH





WE WOULD BE GLAD TO ASSIST YOU PERSONALLY!



TORBEN BRINKMANN

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OPENING TIMES

Tuesday to Thursday, 9 a.m.–5 p.m. Friday, 9 a.m.–3 p.m.



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STAND RENTS

Aisle stand€182.00 per m²Corner stand€193.00 per m²End stand€204.00 per m²Island stand€218.00 per m²

EVENT ORGANISER

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PATRON



Fachverband Sanitär Heizung Klima NRW www.shk-nrw.de

COOPERATION PARTNER



BDH – Bundesverband der Deutschen Heizungsindustrie e. V. www.bdh-koeln.de



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